

PRESS RELEASE

Mint Velvet implements Triquestra's Infinity PoS through IT partner Retail Assist

November 2009: Mint Velvet, the new womenswear retailer, has engaged Retail Assist to provide a Managed Solution to include Triquestra's Infinity PoS.

Mint Velvet is headed up by former Principles brand director Liz Houghton and is backed by non-executive directors Peter Davies (Chairman), Chris Inman and Richard Sims who were founding directors of Rubicon Retail, the former owner of the Principles and Warehouse brands, which they sold in 2005.

The Managed Solution developed for Mint Velvet delivers the foundations and capabilities to support a growing business from the outset, and combines all the required hardware, software and services in a single package and integrated with store EPos and website.

For Mint Velvet, Retail Assist provides:

- Hosted and managed Data Centre
- Implementation and support of Triquestra's Infinity PoS on Toshiba Tec hardware plus Retail Assist's Merret supply chain as an end-to-end solution
- Integration with BT Fresca to support Mint Velvet's e-commerce site
- First and second level Help Desk services to store staff, covering a range of retail applications, plus support for a BT communications solution
- Set up and maintenance of the systems infrastructure for head office and stores
- Core domain infrastructure including email, Microsoft Office applications, file and print servers

Mint Velvet's launch plans left no margin for error or delay in project timescales. The new business planned to be multi-channel from day one, with an online store playing a key part.

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About Triquestra UK

www.triquestrauk.com

Triquestra's **Infinity** Retail Management System is designed to provide a competitive edge to retailers by delivering a faster, more robust point of sale experience for customers. Internationally proven software, Infinity uses MS SQL Server technology which automatically updates the store's stock inventory. The Infinity POS system also provides useful, flexible point of sale data and analysis tools enabling retail managers to easily run data, extract reports and analyse findings.

Triquestra UK products are scalable and designed to deliver the same high standards of flexibility, speed and business intelligence to small independent stores, national and multi-national chain stores.

Infinity helps more than 5,000 customers world-wide enhance the customer experience, reduce cost and boost margins.

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